

# CROWDER STRATEGIES, LLC.

Kobie Crowder, President  
kobie@crowderstrategies.com  
(512) 221-5407  
www.crowderstrategiesllc.com  
Austin, Texas



## Capabilities Statement

We provide innovative consulting services for government agencies that are in pursuit of levels of productivity designed to improve efficiency, cut costs, increase revenues, and ensure accountability.

### NAICS Codes

921130	Public Finance Activities
541614	Process, Physical Distribution, and Logistics Consulting Services
541611	Administrative Management and General Management Consulting Services
561990	All Other Support Services
541618	Other Management Consulting Services
541613	Marketing Consulting Services
923110	Administration of Education Programs
611710	Educational Support Services

Crowder Strategies, LLC., a service-disabled veteran and minority-owned firm, helps state, local, and federal agencies achieve optimal business operations and financial performance. Established in 2018, Crowder Strategies is led by Kobie Crowder, a graduate of the United States Military Academy at West Point and Harvard University. We advance innovation capacity and build better futures for government agencies. We accelerate business transformation for our clients by leveraging partnerships, enhancing ecosystems, and providing the technical assistance to articulate specific and quantifiable goals. We embrace emerging technology and business intelligence to enable a data-driven culture, inform decision making, measure performance, and augment change management strategy for successful outcomes. We excel at strategic planning and risk assessment, effectively communicating and institutionalizing KPIs and other metrics as data-driven measures of success.

### Areas of Expertise

Business Process Re-engineering	Administrative Cost Reduction	Strategic Sourcing & Procurement	Capital Planning & Funding
Strategic Business Planning	Operations Infrastructure Builds	Risk Mitigation/Due Diligence	Real Estate Development
Financial Engineering	M&A Cost Efficiency & Synergy Design	Budget Management & Design	Crisis Management

### PERTINENT INFORMATION

- DUNS #: 081228877
- CAGE Code: 88W63

- Certifications: SDVOSB, VOSB, VIP Start, HUB Certified, Minority-Owned Business

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## Past Performance



**ARMY  
FUTURES  
COMMAND**

### Army Applications Laboratory

Spearheaded cloud-based solver ecosystem development and management solution for the U.S. Army Futures Command's Army Application Laboratory. Brokered partnership and collaboration with higher education institutions to procure new technologies from start-ups and non-traditional sources.



**TEXAS A&M UNIVERSITY  
SAN ANTONIO**

### Texas A&M University - San Antonio (TAMUSA)

Created development feasibility analysis and complex pro forma cash flows for Mission Village housing development project. Led financing strategy for Campus Recreation Center and Auxiliaries - strategy included tax-exempt debt and partnering with local non-profits. Established partnership/collaboration opportunities for campus Cybersecurity Innovation Center with goal to generate additional revenue opportunities and attract investor interest.



**SOUTH DAKOTA MINES**  
An engineering, science and technology university

### South Dakota School of Mines and Technology (SDSMT)

Crowder Strategies serves as lead consultant for the development of the Minerals Center of Excellence ("COE") development project, which will serve as an innovation and research engine for Mineral technology advancement for South Dakota and the nation. The campus is considering the development of an academic building to coincide with mixed-use, retail, housing and other development opportunities that may be realized by incorporating existing federal tax incentives.